

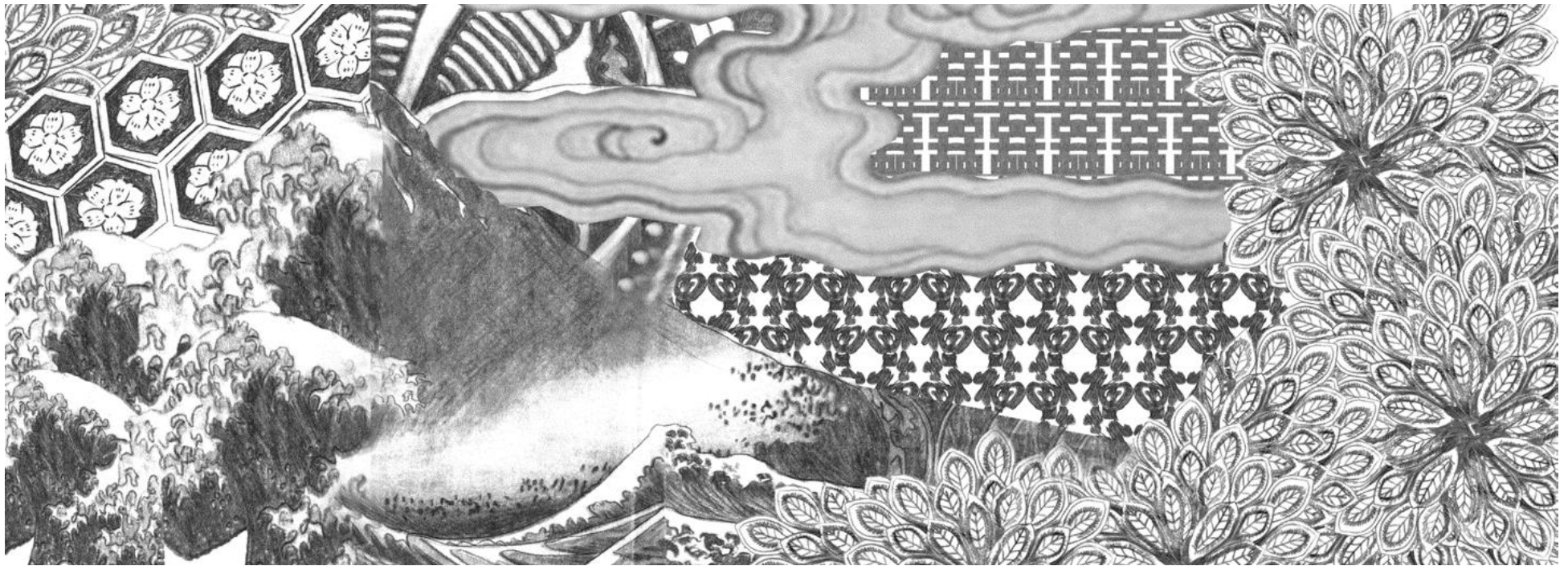


Concept

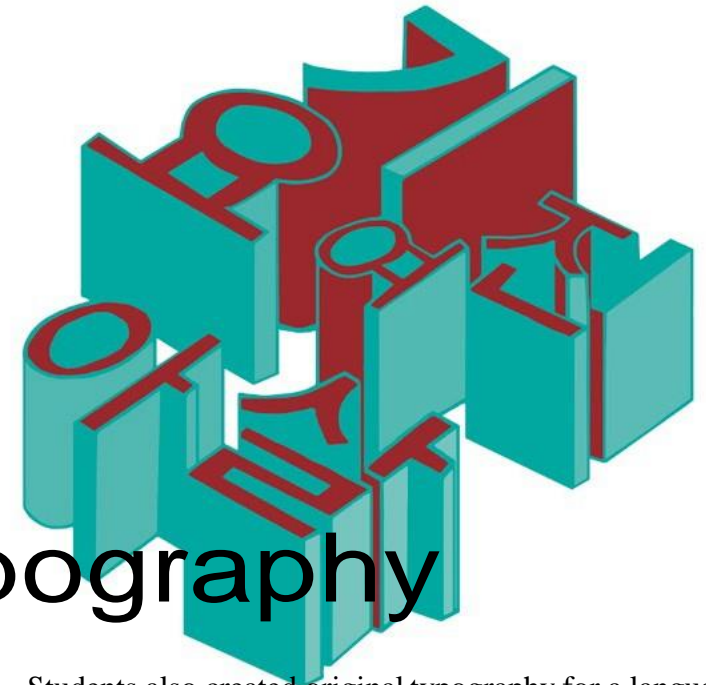
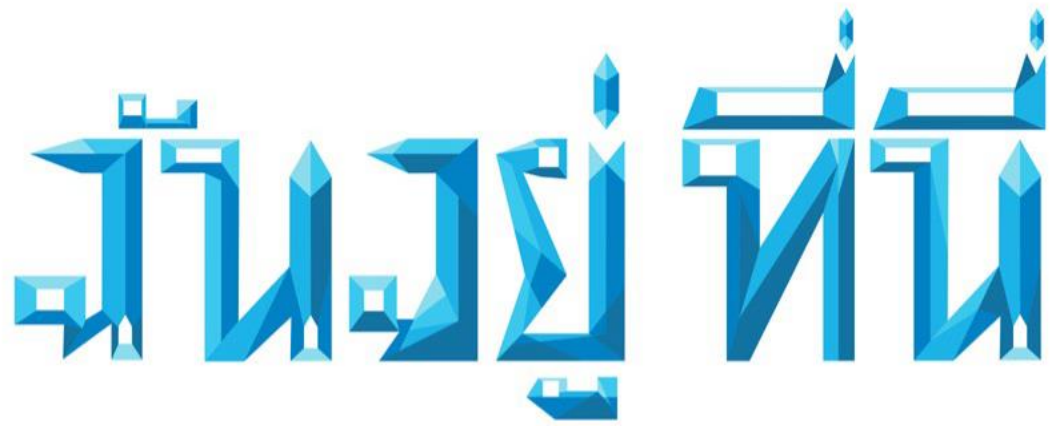
A mural in Queens that incorporates the words “I live here” in the 160+ languages spoken in the borough. Queens is known for its diversity and the high number of languages spoken. Approximately 65% of Queens residents speak a language other than English at home. This mural will provide public recognition of the languages spoken here, and stimulate learning and thinking about linguistic diversity.

Process

Graphic Design students at Queens College worked with the Godwin-Ternbach Museum to generate patterns based that reflect the cultural diversity of Queens. These patterns form the background for the “I Live Here” mural proposal.



Collaborative patterns by Iqra Ullah, Canfeng Chen, Sihan Zhao, and Minnie Wang



Typography

Students also created original typography for a language of their choosing.

The goal was to create 3-Dimensional type composition to help the typographic elements stand out from the intricate background patterns.

Clockwise from top left:

"I Live Here" in Thai, by Bryan Ramirez "I Live Here" in Korean, by Ling Chen "I Live Here" in Italian, by XiaoLing Zi, "I Live Here" in Arabic, by Vincent Rivera





Composite pattern & type panels